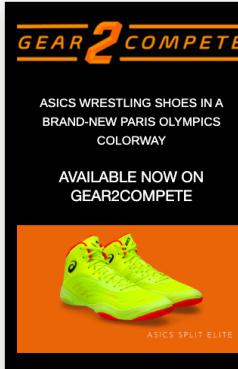
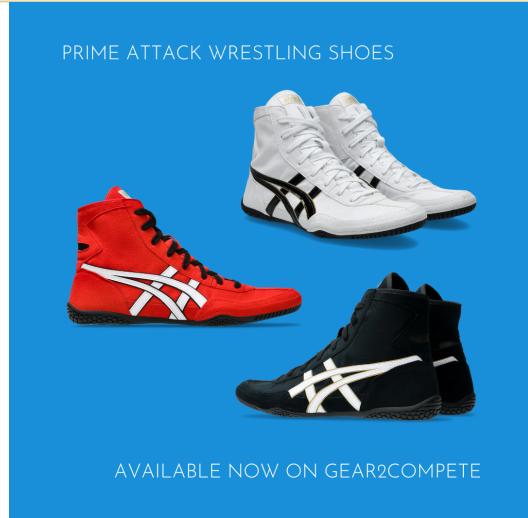
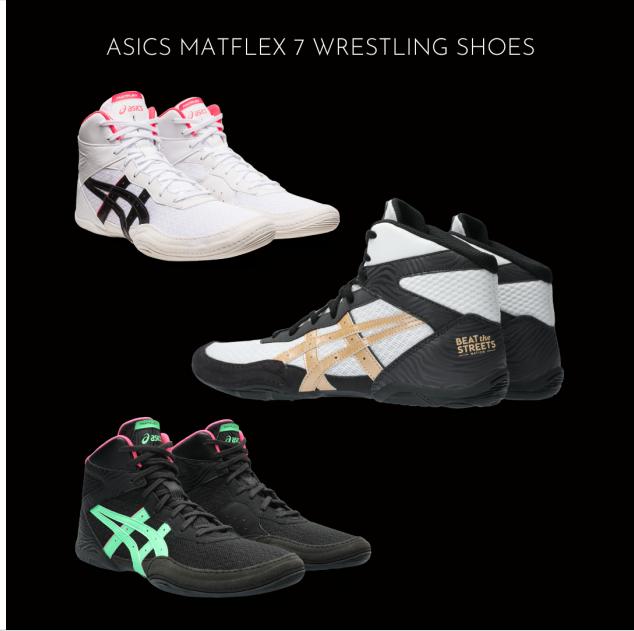
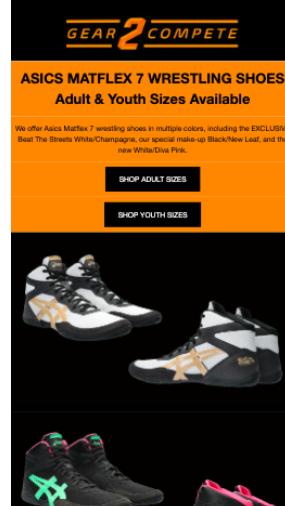


Channel	Topic	Copy	Assets	Notes
<b>September 23 - September 29</b>				
FB/IG/X	Paris Shoes	<p>Paris 2024 was just the beginning! Get your eyes set on 2028 with the best in the game—ASICS Split Elite and Aggressor 5 in the new Paris Olympics colorway #RoadTo2028 #Paris2024 #ASICSWrestling</p>		*sized for IG, FB, and X
IG Reels/TikTok	Paris Shoes		"Heads Will Roll" video	Aggressor 5 Paris video available in brand portal
Email	Paris Shoes			

Channel	Topic	Copy	Assets	Notes
Banner	Paris Shoes			
<b>September 30 - October 6</b>				
FB/IG/X	Prime Attack	<p>The wait is finally over Get your Asics Prime Attack Wrestling Shoes now on our website!  #AsicsWrestling #WrestlingShoes #NewShoes #PrimeAttack</p>		share to stories and include link and mention 5% off when subscribe to emails
IG Reels/TikTok			0 problems trend - going on our website and buying prime attacks / use asics brand portal videos	
Email			Sent to prime attack emails we collected at NCAAs	

Channel	Topic	Copy	Assets	Notes
Banner			<p>ASICS PRIME ATTACK WRESTLING SHOES</p> 	
<b>October 14 - October 20</b>				
		<p>New season, new color, same unstoppable performance.            Discover the Dan Gable Evo 3 Wrestling Shoes on Gear2Compete and dominate the competition <a href="#">Link in bio</a> #WrestlingLife #AsicsEvo3</p>	 <p>DAN GABLE EVO 3 WRESTLING SHOES</p>	
FB/IG/X	Dan Gable			<a href="https://gear2compete.com/asics-mens-dan-gable-evo-3-wrestling-shoes/">https://gear2compete.com/asics-mens-dan-gable-evo-3-wrestling-shoes/</a>
IG Reels/TikTok				

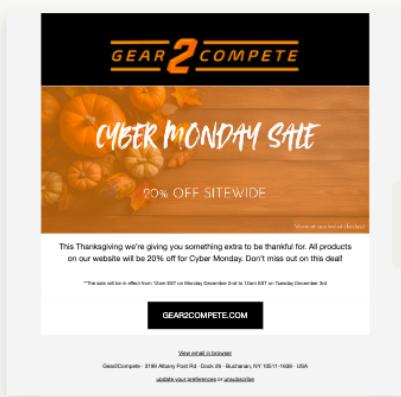
Channel	Topic	Copy	Assets	Notes
Email			<p><b>ASICS DAN GABLE</b> <b>EVO 3</b> <b>WRESTLING</b> <b>SHOES</b></p>  <p><b>BRAND NEW COLOR</b> <b>AVAILABLE NOW</b></p> <p>The DAN GABLE EVO™ 3 wrestling shoe features a newly designed upper construction that's formed with a</p>	
Banner			<p>ASICS DAN GABLE EVO 3 WRESTLING SHOES</p> 	
<b>October 21 - October 27</b>				

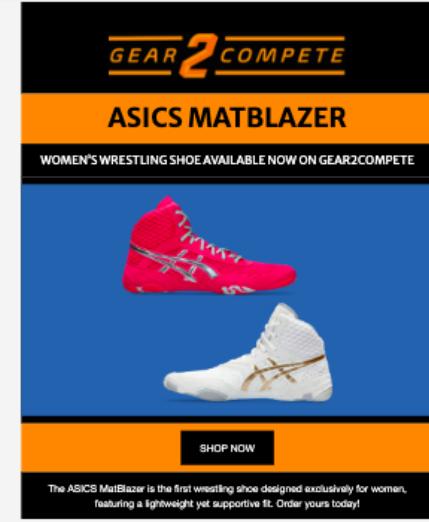
Channel	Topic	Copy	Assets	Notes
FB/G/X	Matflex 7 black/new leaf & BTS & white/diva pink	<p>The mat is calling! Discover the perfect fit with Asics Matflex 7 wrestling shoes available in adult and youth sizes. We have multiple colors including white/diva pink, an exclusive Beat The Streets white/champagne, and a special make-up black/new leaf.</p> <p>#asics #wrestling #asicswrestling #wrestlingshoes #wrestlinggear</p>	<p>ASICS MATFLEX 7 WRESTLING SHOES</p> 	1081A051.100 white diva pink 1081A057.001 black new leaf 1081A057.100 bts
IG Reels/TikTok				
Email				

Channel	Topic	Copy	Assets	Notes
Banner			<p>ASICS MATFLEX 7 WRESTLING SHOES AVAILABLE IN ADULT &amp; YOUTH SIZES</p>  <p>SPECIAL MAKE-UP BLACK/NEW LEAF</p> <p>EXCLUSIVE BEAT THE STREETS WHITE/CHAMPAGNE</p> <p>WHITE/DIVA PINK</p>	
		<b>November 18 - November 24</b>		
FB/IG/X	MatControl 3	<p>The Asics MatControl 3 is designed for wrestlers seeking a shoe that offers a blend of support and durability, making it a versatile offering that transitions from practice to matches.</p> <p>Order now on <a href="http://gear2compete.com">gear2compete.com</a></p>	<p>ASICS MATCONTROL 3</p>  <p>WRESTLING SHOES</p>	1081A053.001 1081A053.400 1081A053.101
IG Reels/TikTok				

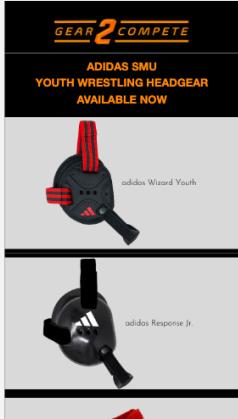
Channel	Topic	Copy	Assets	Notes
Email				
Banner				

November 25 - December 2

Channel	Topic	Copy	Assets	Notes
FB/IG/X	Cyber Monday	<p>This Thanksgiving we're giving you something extra to be thankful for. All products on our website will be 20% off for Cyber Monday. Don't miss out on this deal!</p> <p>* Discount applied at checkout. The sale will be in effect from 12am EST on Monday December 2nd to 12am EST on Tuesday December 3rd.</p> <p>* #cybermonday #cybermondaysale #cybermondaydeal #blackfriday #thanksgiving</p>		
IG Reels/TikTok				
Email				
Banner				*discount applied at checkout
December 3 - December 8				

Channel	Topic	Copy	Assets	Notes
FB/G/X	MatBlazers	Asics MatBlazer The first wrestling shoe made exclusively for women. Order yours now!		
IG Reels/TikTok				
Email				

Channel	Topic	Copy	Assets	Notes
Banner			 <p>ASICS MATBLAZERS THE FIRST WRESTLING SHOE MADE EXCLUSIVELY FOR WOMEN</p>	
<b>December 16 - December 20</b>				
FB/IG/X	Adidas exclusive headgear	<p>Gear up, young wrestlers! We have special makeup adidas youth headgear available on our website. Protect your game with:</p> <p>Wizard Youth Headgear Response Jr. Earguard Extero Earguard</p> <p>Shop now and dominate the mat with style and safety!</p> <p>#Gear2Compete #AdidasWrestling #YouthWrestling #WrestlingHeadgear #MatReady #adidasheadgear #adidasearguard #wizaryouth #responsejr #exteroearguard</p>	 <p>adidas Wizard Youth</p> <p>adidas Extero Youth</p> <p>adidas Response Jr.</p>	
IG Reels/TikTok				

Channel	Topic	Copy	Assets	Notes
Email Banner				
January 2 - 6				
FB/IG/X IG Reels/TikTok Email Banner	Cliff Keen SMU	<p>Protect your young wrestler in style! We have special makeup Youth Tornado Wrestling Headgear by Cliff Keen in a variety of colors you'll love! Perfect fit, unbeatable comfort, and ultimate protection for the mat.</p> <p>#Gear2Compete #WrestlingLife #CliffKeen #YouthWrestling #MatReady</p>		
January 2 - 6				

Channel	Topic	Copy	Assets	Notes
FB/IG/X	Snapdown 4 SMU and wide	<p>The Asics Snapdown 4 in our special makeup colorway is available now on our website! Get your hands (and feet) on these exclusive kicks before they're gone</p> <p>#WrestlingShoes #ASICS #Snapdown4 #Gear2Compete</p>		
IG Reels/TikTok				
Email				
Banner				