
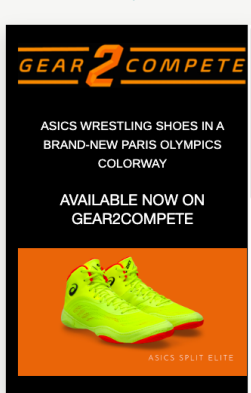

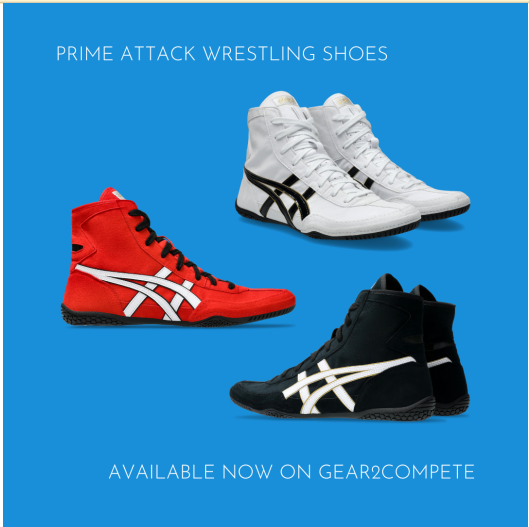






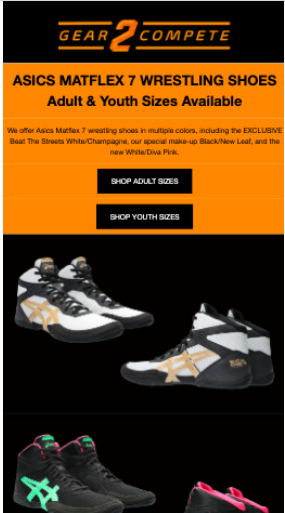




Channel	Topic	Copy	Assets	Notes
September 23 - September 29				
FB/IG/X	Paris Shoes	<p>Paris 2024 was just the beginning! Get your eyes set on 2028 with the best in the game—ASICS Split Elite and Aggressor 5 in the new Paris Olympics colorway #RoadTo2028 #Paris2024 #ASICSWrestling</p>		*sized for IG, FB, and X
IG Reels/TikTok	Paris Shoes		"Heads Will Roll" video	Aggressor 5 Paris video available in brand portal
Email	Paris Shoes			

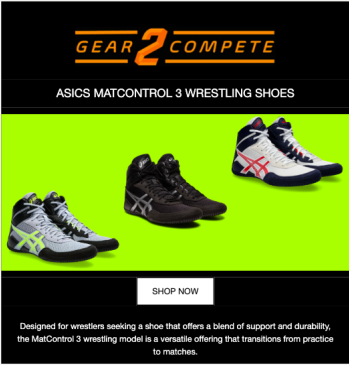

Channel	Topic	Copy	Assets	Notes
Banner	Paris Shoes		 <p>PARIS OLYMPIC SHOES</p> <p>Asics Split Elite</p> <p>Asics Aggressor 5</p>	
September 30 - October 6				
FB/IG/X	Prime Attack	<p>The wait is finally over Get your Asics Prime Attack Wrestling Shoes now on our website!</p> <p>#AsicsWrestling #WrestlingShoes #NewShoes #PrimeAttack</p>	 <p>PRIME ATTACK WRESTLING SHOES</p> <p>AVAILABLE NOW ON GEAR2COMPETE</p>	share to stories and include link and mention 5% off when subscribe to emails
IG Reels/TikTok			0 problems trend - going on our website and buying prime attacks / use asics brand portal videos	
Email			Sent to prime attack emails we collected at NCAAs	


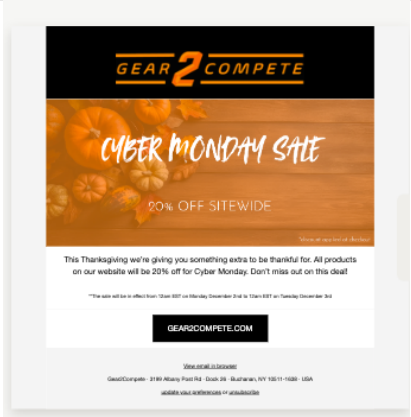

Channel	Topic	Copy	Assets	Notes
Banner			<p>ASICS PRIME ATTACK WRESTLING SHOES</p> 	
October 14 - October 20				
FB/IG/X IG Reels/TikTok	Dan Gable	<p>New season, new color, same unstoppable performance. Discover the Dan Gable Evo 3 Wrestling Shoes on Gear2Compete and dominate the competition Link in bio #WrestlingLife #AsicsEvo3</p>	 <p>DAN GABLE EVO 3 WRESTLING SHOES</p> 	https://gear2compete.com/asics-mens-dan-gable-evo-3-wrestling-shoes/


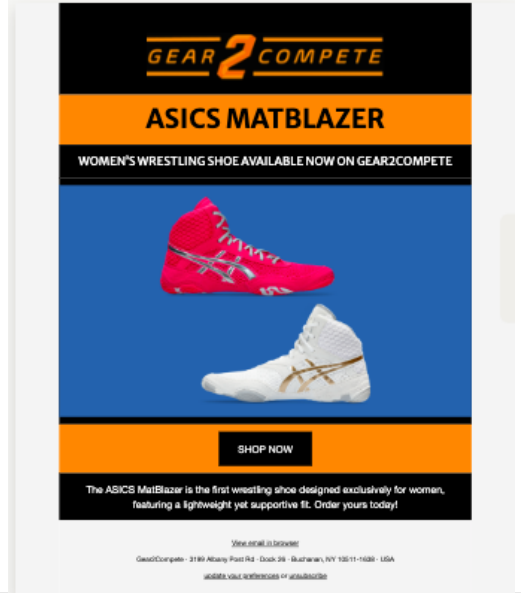
Channel	Topic	Copy	Assets	Notes
Email			<div><div>ASICS DAN GABLE EVO 3 WRESTLING SHOES</div><div></div><div>BRAND NEW COLOR AVAILABLE NOW</div><div>The DAN GABLE EVO™ 3 wrestling shoe features a newly designed upper construction that's formed with a</div></div>	
Banner			<div><div>ASICS DAN GABLE EVO 3 WRESTLING SHOES</div><div></div></div>	
October 21 - October 27				



Channel	Topic	Copy	Assets	Notes
FB/IG/X	Matflex 7 black/new leaf & BTS & white/diva pink	<p>The mat is calling! Discover the perfect fit with Asics Matflex 7 wrestling shoes available in adult and youth sizes. We have multiple colors including white/diva pink, an exclusive Beat The Streets white/champagne, and a special make-up black/new leaf.</p> <p>#asics #wrestling #asicswrestling #wrestlingshoes #wrestlinggear</p>		<p>1081A051.100 white diva pink 1081A057.001 black new leaf 1081A057.100 bts</p>
IG Reels/TikTok				
Email				

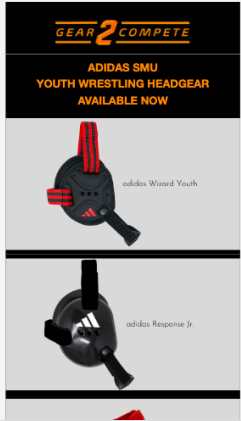
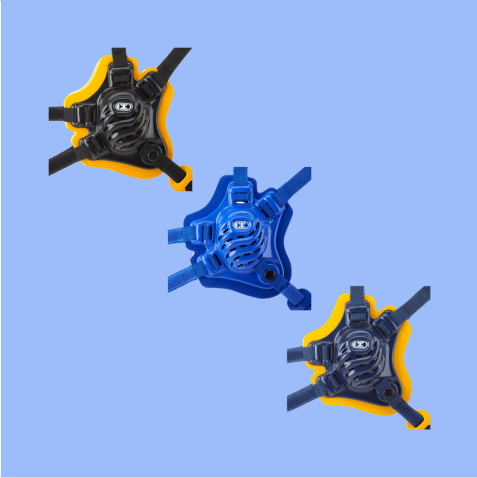
Channel	Topic	Copy	Assets	Notes
Banner			<p>ASICS MATFLEX 7 WRESTLING SHOES AVAILABLE IN ADULT & YOUTH SIZES</p>  <p>SPECIAL MAKE-UP BLACK/NEW LEAF</p> <p>EXCLUSIVE BEAT THE STREETS WHITE/CHAMPAGNE</p> <p>WHITE/DIVA PINK</p>	
November 18 - November 24				
FB/IG/X IG Reels/TikTok	MatControl 3	<p>The Asics MatControl 3 is designed for wrestlers seeking a shoe that offers a blend of support and durability, making it a versatile offering that transitions from practice to matches.</p> <p>Order now on gear2compete.com</p>	 <p>ASICS MATCONTROL 3</p> <p>WRESTLING SHOES</p>	1081A053.001 1081A053.400 1081A053.101


Channel	Topic	Copy	Assets	Notes
Email			 An email advertisement for ASICS MatControl 3 Wrestling Shoes. The ad features a black background with the 'GEAR 2 COMPETE' logo at the top. Below the logo, the text 'ASICS MATCONTROL 3 WRESTLING SHOES' is displayed. Three pairs of shoes are shown: a white and yellow pair, a black pair, and a white and red pair. A 'SHOP NOW' button is located below the shoes. At the bottom, a paragraph of text describes the shoes as designed for wrestlers seeking a blend of support and durability, suitable for transitions from practice to matches.	
Banner			 A banner advertisement for ASICS MatControl 3 Wrestling Shoes. The banner has a bright green background. The text 'ASICS MATCONTROL 3' is at the top left, and 'WRESTLING SHOES' is at the bottom right. Three pairs of shoes are shown: a white and yellow pair, a black pair, and a white and red pair.	
November 25 - December 2				

Channel	Topic	Copy	Assets	Notes
<div>FB/IG/X</div> <div>IG Reels/TikTok</div>	Cyber Monday	<p>This Thanksgiving we're giving you something extra to be thankful for. All products on our website will be 20% off for Cyber Monday. Don't miss out on this deal!</p> <p>*</p> <p>Discount applied at checkout. The sale will be in effect from 12am EST on Monday December 2nd to 12am EST on Tuesday December 3rd.</p> <p>*</p> <p>#cybermonday #cybermondaysale #cybermondaydeal #blackfriday #thanksgiving</p>		
Email				
Banner				
December 3 - December 8				

Channel	Topic	Copy	Assets	Notes
FB/IG/X IG Reels/TikTok	MatBlazers	Asics MatBlazer The first wrestling shoe made exclusively for women. Order yours now!		
Email				

Channel	Topic	Copy	Assets	Notes
Banner				
December 16 - December 20				
FB/IG/X IG Reels/TikTok	Adidas exclusive headgear	<p>Gear up, young wrestlers! We have special makeup adidas youth headgear available on our website. Protect your game with:</p> <p>Wizard Youth Headgear Response Jr. Earguard Extero Earguard</p> <p>Shop now and dominate the mat with style and safety!</p> <p>#Gear2Compete #AdidasWrestling #YouthWrestling #WrestlingHeadgear #MatReady #adidasheadgear #adidasearguard #wizardyouth #responsejr #exteroearguard</p>		

Channel	Topic	Copy	Assets	Notes
Email Banner				
January 2 - 6				
FB/IG/X IG Reels/TikTok Email Banner	Cliff Keen SMU	<p>Protect your young wrestler in style! We have special makeup Youth Tornado Wrestling Headgear by Cliff Keen in a variety of colors you'll love! Perfect fit, unbeatable comfort, and ultimate protection for the mat.</p> <p>#Gear2Compete #WrestlingLife #CliffKeen #YouthWrestling #MatReady</p>		
January 2 - 6				

Channel	Topic	Copy	Assets	Notes
FB/IG/X	Snapdown 4 SMU and wide	<p>The Asics Snapdown 4 in our special makeup colorway is available now on our website! Get your hands (and feet) on these exclusive kicks before they're gone</p> <p>#WrestlingShoes #ASICS #Snapdown4 #Gear2Compete</p>		
IG Reels/TikTok				
Email				
Banner			